



**SAYMO**

**Case Study**

## ***ICT SOLUTION DRIVES SAYMO'S CAR SALES***

Saymo sells and leases cars directly to the public and provides a wide range of support services.

### ***Challenge***

Saymo needed a complete ICT system covering all aspects of its business, from the sale of many different makes and models of vehicle to the provision of after-sales care and services.

### ***Solution***

Tecnocom has worked with Saymo since its beginning and provides the company with a full range of Business Solution and Infrastructure Services. As a result, Getronics is ideally placed to understand both the immediate and future needs of the company.

Tecnocom developed the implementation plan for the ICT system, covering all aspects of vehicle sale and the provision of services tailored to customers' needs.

During implementation, Tecnocom supplied and installed PCs, servers, networks and software to all retail outlets and the Head Office. The Getronics team designed and implemented the entire server and client platforms together with the communications network.

Tecnocom continues providing maintenance services for the retail outlets and network management services and a helpdesk for the server platform.

### ***Benefits***

Saymo now has the technology infrastructure and applications needed to enable it to run its business efficiently. The system is extremely flexible, enabling Saymo to negotiate and quickly implement co-operation agreements with third parties.

*"It's been nearly two years since Saymo started up its activity. I was lucky to find myself among the first four people who started this project with just a table, pencil and paper. The truth is that the foundations of the company had already been laid and at that time it was just a question building on the foundations.*

*In all of this, first as Getronics and then as Tecnocom, you have always been present and have participated from the outset as our technological partner. I must say that you have always had a very professional outlook and have always been very conscientious. Tecnocom is an important part of what Saymo has become today.*

#### SECTOR

Industry Automobile

#### SOLUTION

Network Consulting & Design  
Network Migration  
Desktop & System Migration  
Messaging & Collaboration  
Network Management  
Managed Service Desk

#### BENEFITS

- ❖ Fully integrated system
- ❖ Flexibility supports future growth
- ❖ Enhanced internal communications